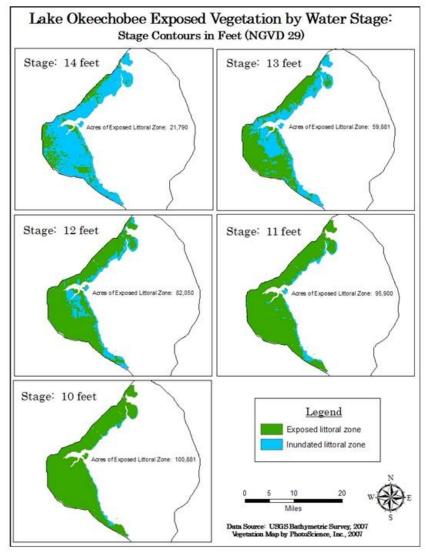




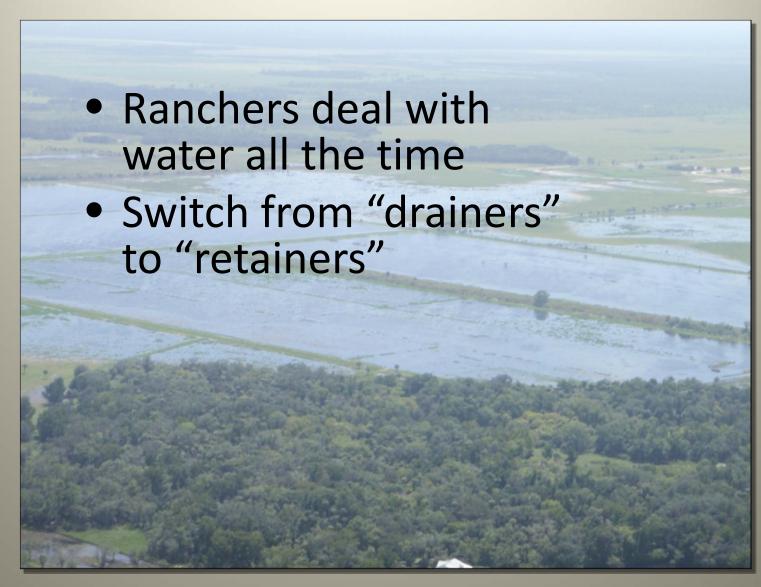
The NE Environmental Challenge







Water on Ranchlands in NE



The Service Defined: Water Retention

- Defined: Water held back for a period of time in wetlands, ditches and in the soil profile, with the release of water in a different volume, phase and pathway (seepage) than would be the case without the actions to offer the service.
- Measured: The acre feet that do NOT flow in the drainage network of the WMA site in a water year with the WMA, as compared with the water that would have flowed without the WMA.

FRESP: Piloting the PES Design

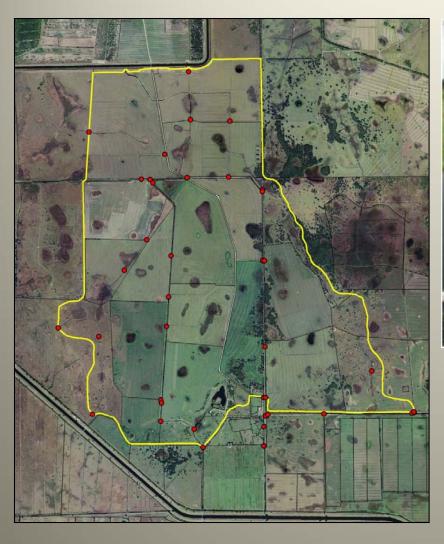


- PES program Essentials
 - Define buyer
 - Contract design
 - Price making
 - Regulatory compliance
 - Contract verification

NE Payment for Environmental Services Program: Design Principles

Extensive working ranch landscapes, relying on modification to existing water management structures and strategies, will enter into fixed term contracts to provide verified water retention services, above and beyond regulatory requirements creating a new profit center for ranch enterprises.

The Service Demonstrated

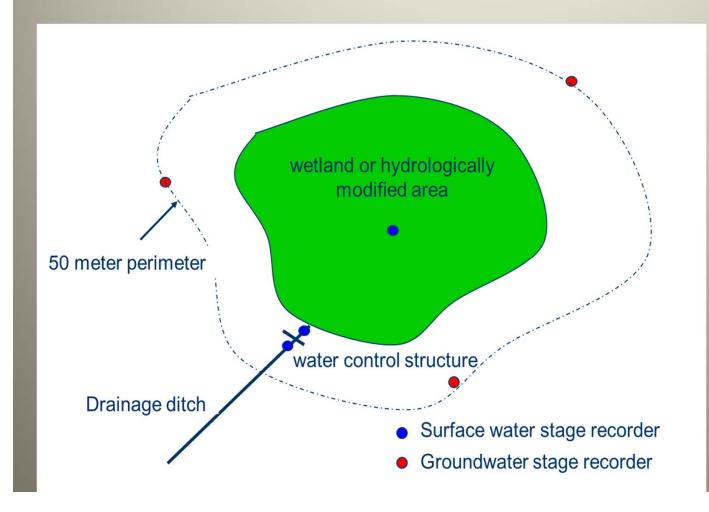






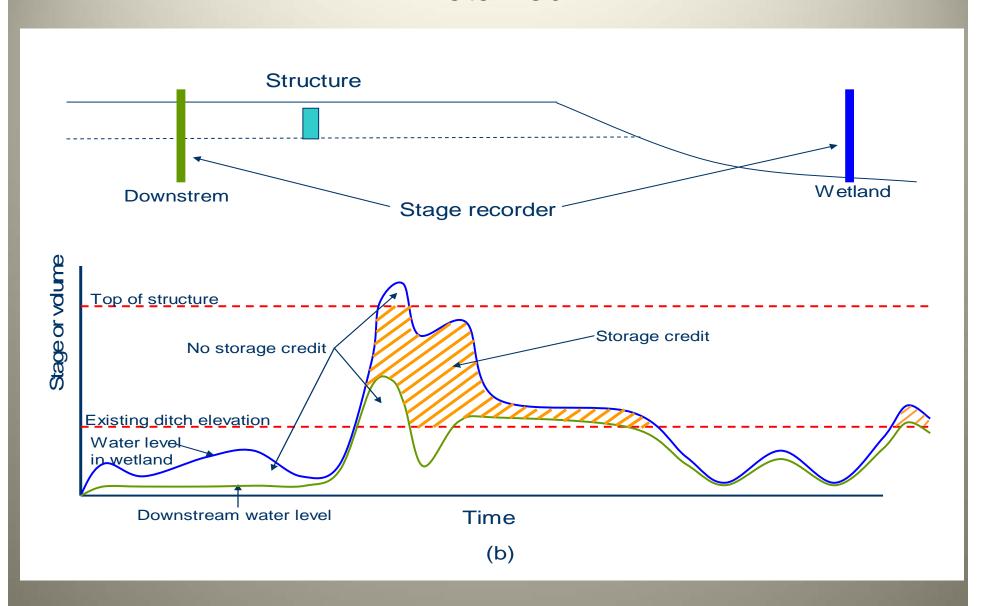
Initial Concept

Measure Water Retention in Real Time



Pay for service provided at end of contract specified accounting period (ex. quarterly)

Conceptual Hydrograph for Crediting Water Retained



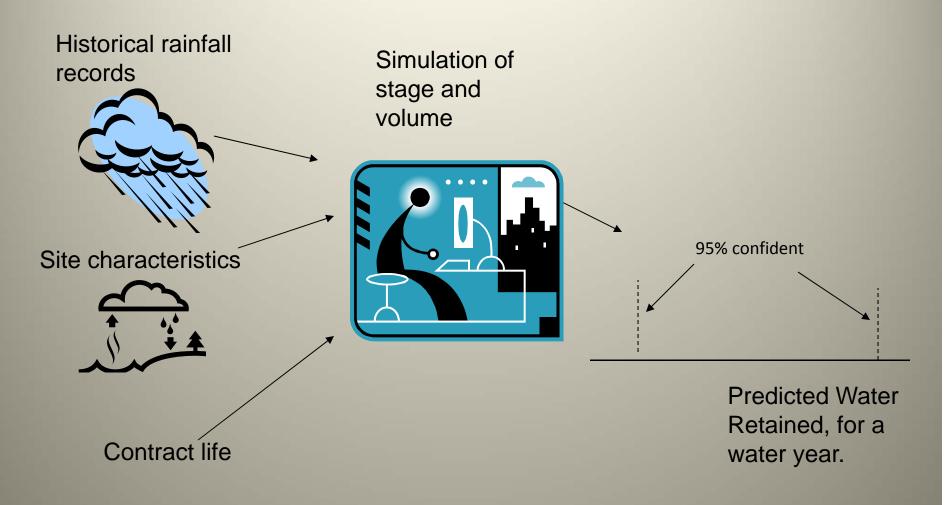
Mid-course correction

- Program Requires Payment Certainty
 - For investment planning, a rancher needs a guaranteed minimum annual payment over the contract lifetime regardless of rainfall
 - For budget planning, an agency needs to accurately predict future budget outlays and be able to commit funds to future payments
- Assure payment certainty while still making payment contingent on actual service provision
- The Fix: Contract is for an option, recognizing that service provision is contingent on rainfall

Contract Terms

- Agency-Buyer is acquiring an option
 - rancher-seller will retain water not to exceed XXX (specified in contract), and not to be less than pre contract stage.
- Agency-buyer agrees to pay rancher-seller a fixed amount per year for the option to retain water.
- Payment in contract is based on estimated average annual water retention offered by the rancher seller

Estimation of Average Annual Service: Basis for contract



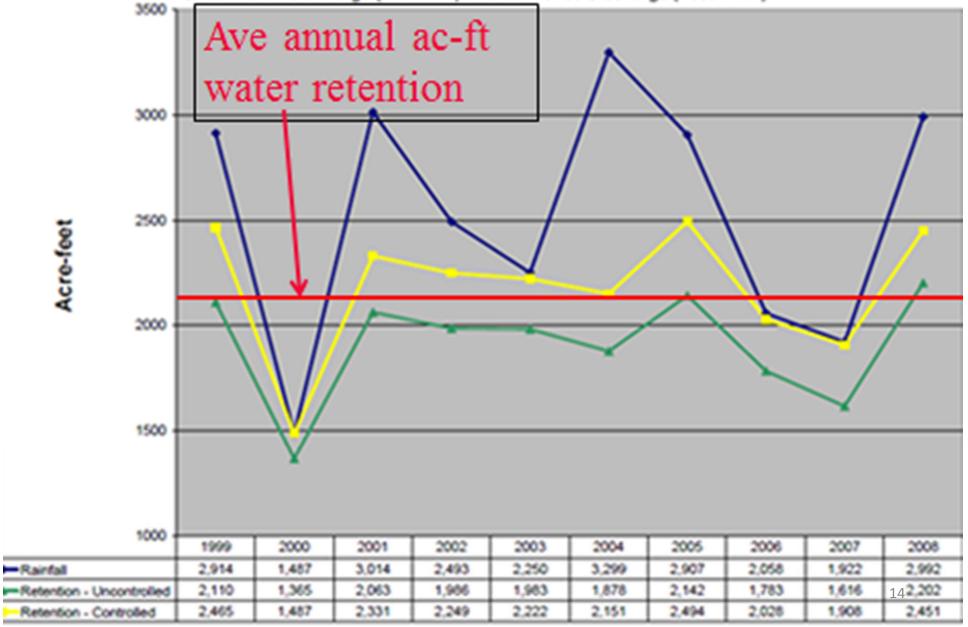
POTENTIAL WATER RETENTION MODEL Williamson Cattle Company - Basin 1

Williamson Cattle Company - Basin
Annual Retention

(Post - Pre) = 266 ac-ft Average Annual Discharge (ac-ft) Pre = 621 Post = 355

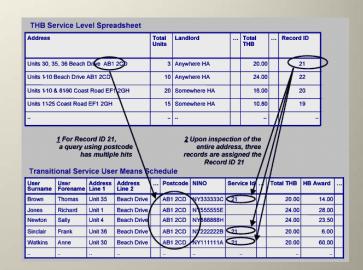
Average Annual Retention

Uncontrolled Discharge (Pre-WMA) and Controlled Discharge (Post-WMA)

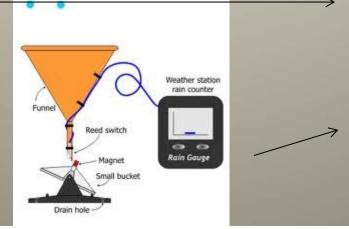


Contract Compliance Process

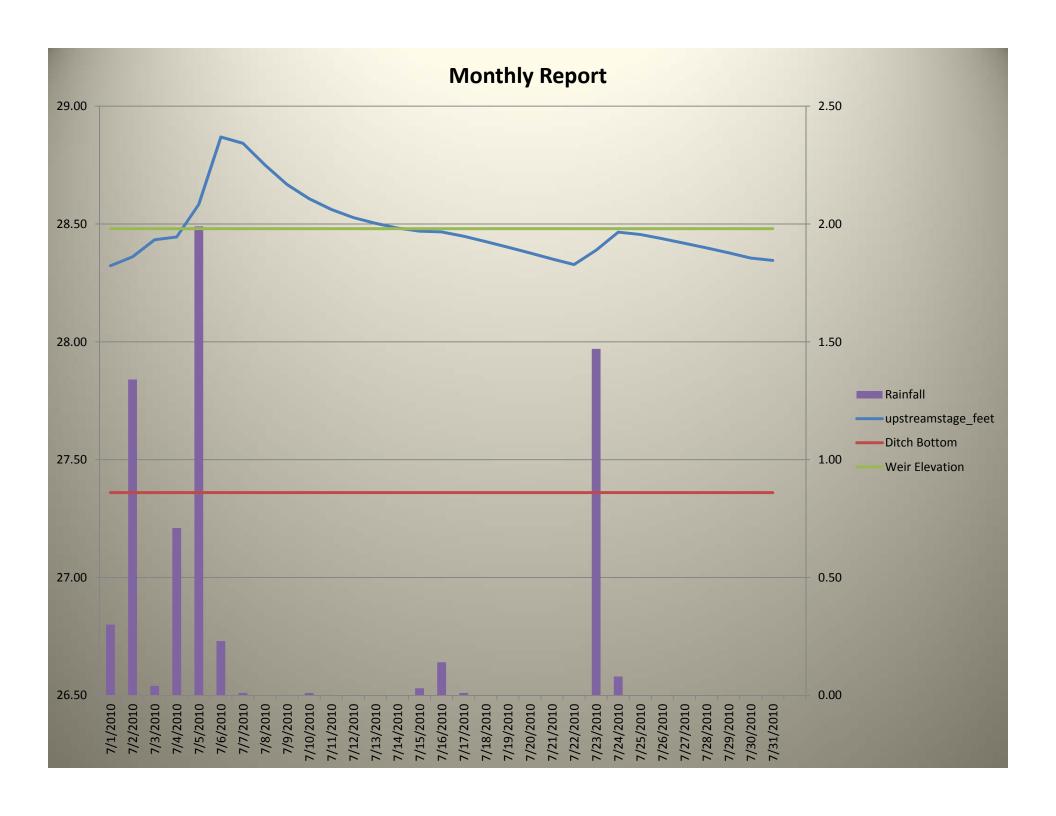






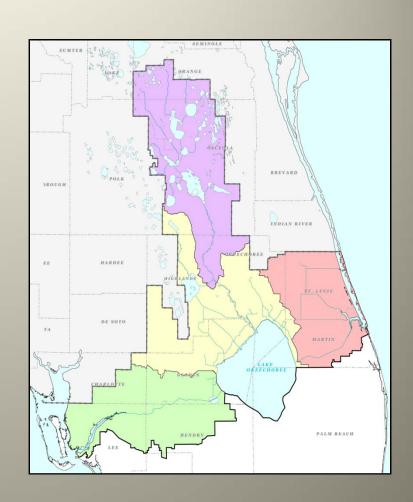






Northern Everglades PES Program

- First Solicitation Jan 2011
 - 14 proposals/8 projectsselected
 - Contract obligation of \$7mil over 10 yr life ofcontract
- Preparing for 2nd
 solicitation April 2012



Program Growth and the Verification Challenge

- Assume
 - 2.0 af/ ac of retention
 - Target: 300,000 af;implies 150,000acres under contract.
 - Average contract is for 3000 acre parcel.
 - 500 contracts in place at any time

- Challenge:

 Assurance of
 compliance with
 multiple contracts
 - Verification with rapid enforcement
 - Cost of dataQA/QC andenforcement

Addressing the Verification Challenge

- Continue to simplify what is required for verification
- Use of emerging technology for
 - instrumentation and data transmission
 - QA/ QC and data management
- Increase staffing for compliance review and enforcement



Contact Information

Leonard Shabman
shabman@rff.org
Sarah Lynch
sarah.lynch@wwfus.org
www.fresp.org

